



August 1, 2020

To Whom It May Concern:

660 MI SHOWS Participants  
\$70,000 Prizes Awarded  
\$5000 of Scholarships Awarded

We have come a long way in and had a significant impact our first six years!!! Without the support of our sponsors, this program wouldn't have seen such amazing growth. **Will you join us and make 2021 the best season yet?** Our excitement is at an all-time high, as we begin the sixth year of the MI SHOWS Points Program for beef exhibitors.

In 2020, we had 250 youth and 21 shows participate. We concluded our show season with a celebration in July where we awarded over \$20,000 worth of prizes to our winners. In the 2020-2021 show year, at least 21 sanctioned shows are anticipated for our youth to earn points and our goal is to have over 260 youth participants.

Your support of the MI SHOWS will help grow and educate the next generation of leaders in Michigan. Monies donated will go directly back to the youth as awards given at the yearend MI SHOWS celebration. I've enclosed the details of the various sponsorship opportunities available for your consideration. We welcome the opportunity to work with you to provide the benefits that work best for you. **Would you consider being a Platinum Sponsor?**

If you would like to be included in all the promotional material, please return this form no later than September 15, 2020.

Please don't hesitate to call with any questions or concerns that you may have. My number is 989-859-1131

Thank you for your time and consideration.

*Christie Johnston*

Christie Johnston  
MI SHOWS President

MI SHOWS is a non-profit 501(c) (3) organization.  
MI SHOWS members & families appreciate your support of the future leaders in Michigan!

**Platinum - \$1500**

- Free vendor space at both the MI SHOWS Kickoff and Middle of the Mitten Shows (if MI SHOWS sponsorship is received before 10/15/20)
- Link from MI SHOWS website to your website
- 5 Custom Facebook posts
- Monthly promotion of your sponsorship on the MI SHOWS FB Page
- Your logo/name on an Individual banner hung at all MI SHOWS sanctioned shows
- Your logo/name on the front cover of the in MI SHOWS member binder
- Your logo/name on the back of MI SHOWS sweatshirts
- Recognition during the awards ceremony with a special thank you banner

**Diamond - \$500 - \$1499**

- Link from MI SHOWS website to your website
- Monthly promotion of your sponsorship on the MI SHOWS FB Page
- 5 Custom Facebook posts
- Your logo/name listed with other Diamond members on a banner hung at all MI SHOWS sanctioned shows.
- Your logo/name on the MI SHOWS member binder
- Your logo/name on the back of MI SHOWS sweatshirts
- Recognition during the awards ceremony

**Gold – \$350 - \$499**

- Your logo/name listed with other Gold members on a banner hung at all MI SHOWS sanctioned shows.
- Monthly promotion of your sponsorship on the MI SHOWS FB Page
- 5 Custom Facebook posts
- Your logo/name on the MI SHOWS member binder
- Your logo/name on the back of MI SHOWS sweatshirts
- Recognition during the awards ceremony

**Silver - \$250 - \$349**

- Your logo/name listed on a sponsor sheet in the MI SHOWS member binder
- 3 Custom Facebook posts
- Your logo/name listed with other Silver members on a banner hung at all MI SHOWS sanctioned shows.
- Monthly promotion of your sponsorship on the MI SHOWS FB Page
- Recognition during the awards ceremony

**Bronze - \$25 - \$100**

- Your logo/name listed on a sponsor sheet in the MI SHOWS member binder
- 1 Custom Facebook post
- Recognition during the awards ceremony.

## ***Yes! I wish to support MI SHOWS!***

Name: \_\_\_\_\_ Business/Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Sponsorship Amount: \_\_\_\_\_

Here is the information that I would like on the Facebook posts:

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If you have a logo that you would like to be used, please email it to [mishowpoints@gmail.com](mailto:mishowpoints@gmail.com)

**\*\*\*Printing deadline is September 15, 2020\*\*\***

Make checks payable to MI SHOWS. Return this form and check to:  
MI SHOWS \* 3799 South 5 Mile Rd, Merrill, MI 48637